

# FINANCIAL SERVICES

Bolster trust with clients via high-quality, simple, and secure video communication.



**Client Managers & Financial Officers**  
Join every meeting on time



**IT Specialists**  
No more complex video conferencing challenges



**Office Administrators**  
Spend less time planning, scheduling, and managing meetings

The world of finance is driven by trust, time, and efficiency. Synergy SKY enables your team to join client meetings with a push of a single button, so they join every meeting on time, regardless of the video conferencing platform. Allow the technology to be an enabler, not a hurdle.

It is key for financial institutions to communicate effectively, internally, and externally. There is immense competition in the financial industry, and it is imperative to have seamless video communication to enhance client relationships, save costs, stand out from the competition, and retain top young talent.

## 5 instant video conferencing benefits for your financial institution

- ✓ Join all video meetings regardless of the vendor platform
- ✓ Spend more time with your clients
- ✓ Save time and cost
- ✓ Enable administrators to provide white glove support
- ✓ Gain valuable insights

## Use Case

A FTSE 100, Multinational Financial Institution solved its video conferencing interoperability challenges with Synergy SKY CONNECT.

Synergy SKY solved the two main challenges for the firm that they were previously struggling with – cross-platform interoperability and making the user experience as simple and as consistent as possible.

With easy deployment of Synergy SKY, it was made possible to connect to anyone on any platform from their meeting rooms. The solution was designed to cater to individual meeting spaces, whether it be 4 or 24 people with an all-round superb experience.

This same client can now join any Microsoft Teams call from their SIP endpoints (in this case, Cisco), any tenant, anywhere in the world even when Cloud Video Interop (CVI) is not available. Synergy SKY continues to cater to problems as they arise in the video market and clients can continue to take advantage of new features as they are developed into the solution.